

# The Leading Manager Program

## *Dear Delegate,*

This program is designed to develop managers who have the capacity to lead groups, manage teams and be effective leading managers.

This program consists of 3 x 3-Day courses starting off with our flagship course: “Leadership & Management Essentials”. The second course focuses on decision making with our distinguished course: “The Art of Decision Making”. The program will conclude with our exclusive course: “Leading and Managing During a Crisis”.

## 9 DAYS PROGRAM

### Course 1. Leadership & Management Essentials (Core Skills)

The utilization of management and leadership terms as synonyms is a misunderstanding that has been hovering in the business world for decades. This course is designed to clarify the crucial difference between the two and the vital functions that each role plays. In fact, management helps you to produce products and services as you have promised, of consistent quality, on budget, and continuously. Leadership on the other hand is about vision, about people buying in, about empowerment and, most of all, about producing useful change. The course will not only equip attendees with the understanding of the differences mentioned above, but will expose them to the methods, tools and techniques to be effective leaders and managers. ([more info.](#))

### Course 2. The Art of Decision Making (Advanced 1)

Making business decisions is your most important function as a leader — and your riskiest. Every leader is expected to make strategically sound decisions, but decisions are more than judgment calls based on experience and domain-specific knowledge. Leaders are made or broken by the quality of their decisions. Surprisingly, many of us approach decision making in a way that neither puts enough options on the table nor permits sufficient evaluation to ensure that we can make the best choice. Strategic decision making employs processes and tools to address issues taking into consideration all the elements that may affect or be affected by the decision and the resulting potential outcomes.

In this course, delegates will learn how to apply systematic decision-making processes in order to reduce risk and choose the best course of action for the project, the team, the organization, and you. This course reveals the necessary steps to making decisions that are strategically aligned with business objectives and provides tools for addressing a range of challenges that every leader encounters. ([more info.](#))

### Course 3. Leading & Managing During a Crisis (Advanced 2)

There are two types of business—those that have had hard times and those that are going to have hard times. Hard times may be due to economical, political or social reasons and they might be global, regional, local or internal. In every situation, as a leader or manager you will be expected to deal with the situation. This course is designed to prepare you to be the leader who confronts the brutal reality first, who figures out what has to be done and makes sure it happens, and who finds opportunities in chaos. ([more info.](#))

### Fees:

- \$2,950 for any 1 course                      - \$5,350 for any 2 courses                      - \$7,500 for all 3 courses

Please, contact us for group discounts or for in-house group training by phone or email: [enrollment@imperial-tc.com](mailto:enrollment@imperial-tc.com)

### Timings:

MENA region - Start: 08:00 - Close: 15:00 - Lunch & Refreshments included

Europe region - Start 09:00 - Close: 16:00 - Lunch & Refreshments included