

COURSE DETAILS

Course Code: LM_LD015
Course Duration : 3 Days
Course Fees: US\$ 2,950 per attendee

Discounts

- ◆ 10% discount for 3—5 attendees
- ◆ 15% discount for more than 5 attendees

In-House Training

Please contact us if you would like to have the training run exclusively for your staff in-house.

WHO SHOULD ATTEND

This program is ideal for anyone with a responsibility for leading, managing and developing their team and will provide a comprehensive suite of tools and models for approaching and resolving people management issues.



Leadership & Management Essentials

COURSE OVERVIEW

The utilization of management and leadership terms as synonyms is a misunderstanding that has been hovering in the business world for decades. This course is designed to clarify the crucial difference between the two and the vital functions that each role plays.

In fact, management helps you to produce products and services as you have promised, of consistent quality, on budget, and continuously. Leadership on the other hand is about vision, about people buying in, about empowerment and, most of all, about producing useful change.

The course will not only equip attendees with the understanding of the differences mentioned above, but will expose them to the methods, tools and techniques to be effective leaders and managers.



Without leadership, good management just gets you to the wrong place more efficiently!

LEARNING OUTCOME - MANAGE TO LEAD

- ◆ **M**astering effective and efficient management skills
- ◆ **A**ppreciating the evolution of management thought
- ◆ **N**oticing the crucial differences between management and leadership
- ◆ **A**ppreciating the bases of power of a manager and the different types of managers
- ◆ **G**aining understanding of the roles and functions of a manager
- ◆ **E**xploring the different types of personalities and their impact on leadership and management
- ◆ **T**raining and coaching for managers and leaders
- ◆ **O**utlining the laws of influence and how to use them
- ◆ **L**earning the tools and techniques for effective management and leadership
- ◆ **E**xploring the different leadership styles and the characteristics of successful leaders
- ◆ **A**ppreciating the link between leadership and management and their impact on organizations' success
- ◆ **D**efining the characteristics of the "ORDER" manager and the "CRUST" leader

