

Leading & Managing During a Crisis



COURSE DETAILS

Course Code: LM_LD115
Course Duration : 3 Days
Course Fees: US\$ 2,950
 per attendee

Discounts

- ◆ 10% discount for 3—5 attendees
- ◆ 15% discount for more than 5 attendees

In-House Training

Please contact us if you would like to have the training run exclusively for your staff in-house.

WHO SHOULD ATTEND

- ◆ Exec. Board members
- ◆ CEOs, CFOs and COOs
- ◆ Senior Managers
- ◆ Department Managers (Sales & Marketing, Finance, Supply Chain, HR, IT, R&D, Operations, Legal, Public Relations)
- ◆ Business Owners
- ◆ Senior Advisors

COURSE OVERVIEW

There are two types of business—those that have had hard times and those that are going to have hard times. Hard times may be due to economical, political or social reasons and they might be global, regional, local or internal. In every situation, as a leader or manager you will be expected to deal with the situation. This course is designed to prepare you to be the leader who confronts the brutal reality first, who figures out what has to be done and makes sure it happens, and who finds opportunities in chaos.

LEARNING OUTCOME - CRISIS PROFIT

- ◆ **C**ontrol of fear by understanding the roots of fear and addressing them effectively
- ◆ **R**eality confrontation as an important tool for beating the crisis
- ◆ **I**dentify the different crisis types that can cause a hard time for an organization and its leadership
- ◆ **S**et the right strategy and tactics to overcome the economic crisis without deviating from the vision and mission of the organization
- ◆ **I**dentify the challenges in leading and managing during economic crisis
- ◆ **S**urpass the crisis by engaging and involving the staff, knowing your team and selecting the right champions for critical tasks and actions
- ◆ **P**ositivity and taking accountability as tools for motivating teams during the crisis
- ◆ **R**einforce confidence in the organization through the protection of its culture and values
- ◆ **O**pportunity identification as a tool for winning instead of the problem solving approach
- ◆ **F**ind out the essential leadership traits required to lead and manage during the economic crisis
- ◆ **I**dentify the major actions a leader must take to turn the crisis to their advantage and to the advantage of their organization
- ◆ **T**ake a step back and see in details how and what should be done for the various functions of the organization to come up as a winner

